



**FOR IMMEDIATE RELEASE:**

**ALERE PROJECTS THREE-YEAR, 50 PERCENT OVERALL ADMINISTRATION  
COST SAVINGS USING SEVONE'S DISTRIBUTED APPLICATION AND  
PERFORMANCE MANAGEMENT SOLUTION**

***SevOne Enables Leading Healthcare Provider to Increase Network Availability,  
Redundancy and Uptime of Remote Centers in Disaster Recovery Situations***

**Newark, DE September 10, 2008**—SevOne, Inc., an innovator in network and application performance management tools and solutions, announced today that [Alere](#) (formerly Matria Healthcare), a leading provider of integrated, comprehensive health enhancement programs to health plans, employers and government agencies, has standardized on the company's application and performance management solution, PAS™ (Performance Appliance Solution). Through the ability to optimize element reporting, improve device administration and achieve a holistic view of server performance, **Alere has seen a 50 percent administration cost savings to date and this trend is expected to continue moving forward.**

Through easy to use automation features built into PAS, Alere staff can apply group policies at the device and object level to improve the monitoring of devices, elements and interfaces, while significantly reducing administration tasks and dramatically improving network operations and productivity.

"With SevOne's [Quick Status View](#), IT staff questioning the health of a particular server, can access the device and receive an instant CPU utilization, memory drive and traffic pattern report," said Jay Scott, performance engineer for Alere. "From there it's pretty much point-and-click on what you want to look at or drill down on. In other performance monitoring solutions, I would have to run three or more reports, until I found the information I was looking for. With SevOne, it's a couple of clicks and I have everything I need at my fingertips."

As one of the country's leading providers of managed wellcare which includes operating regional call centers staffed by more than 3,000 nursing professionals, the ability to expand database capacity while achieving a high level of network reliability required a forward-projecting capacity management solution that reported into the existing management interface. Using SevOne tools customized to his environment, **Scott was able to increase network availability, redundancy and uptime of his remote centers in disaster recovery situations.**

Scott also points to PAS's return on investment, "The SevOne solution deployed by Alere is able to **monitor five times the number of elements for half the cost of competing vendors** while helping me achieve an overall 50 percent administration cost savings."

"Alere has a powerful mission of helping their clients in the overwhelming task of transforming the healthcare system from within. SevOne is honored to participate in their mission by helping to transform their internal IT performance management processes. We are committed to Alere's success and will work closely with their expert team as requirements evolve," said Michael Phelan, SevOne's CEO.

### **About Alere**

Headquartered in Marietta, GA, operating through nearly 50 offices around the United States, Alere (formerly Matria Healthcare) is a leading provider of integrated comprehensive health enhancement programs to health plans, employers and government agencies. Alere is dedicated to developing better educated, motivated and self-enabled healthcare consumers and supporting clinicians in managing the care of their patients. The Company manages major chronic diseases and episodic conditions including diabetes, congestive heart failure, coronary artery disease, asthma, chronic obstructive pulmonary disease, high-risk obstetrics, cancer, musculoskeletal and chronic pain, depression, obesity, and other conditions. Alere delivers programs that address wellness, healthy living, productivity improvement and navigation of the healthcare system, and provides case management of acute and catastrophic conditions. For more information please visit <http://www.matria.com> or call Toll-free: 800-456-4060.

To gain addition insight into application performance management and its associated challenges, please view SevOne's most recent white paper: [The Business Case for Performance Transparency](#). To schedule a live online demo, please visit [SevOne's online demo center](#).

### **About SevOne**

SevOne, Inc. is a network performance management company dedicated to providing next-generation tools and services that enable enterprises to keep increasingly-complex networks and applications functioning at peak performance levels. Based on a scalable and flexible modern software architecture incorporating open web-services API, Web 2.0 GUI and peer-to-peer clustering, the SevOne solution provides managers, architects and engineers with the most accurate and timely data available to ensure enterprise-wide network performance and reliability. For more information please visit [www.sevone.com](http://www.sevone.com) or call 302-368-5650.

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