

# ROLL OUT NEW NETWORK SERVICES WITH CONFIDENCE.

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mirror_mod.use_x = False
mirror_mod.use_y = False
mirror_mod.use_z = True
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IT and NetOps teams are facing a two-fold challenge these days. They are responsible for managing the roll-out of new services and applications that bring new capabilities to users and create competitive advantages for their organizations. Doing so isn't easy, however, because today's apps and services rely on rapidly evolving technologies such as distributed computing models, dynamic provisioning, virtualized networking, next-gen connectivity, and more. They are complex puzzles with lots of pieces.

The other big challenge for IT and NetOps teams is to slipstream these new apps and services into their production environments without any hiccups. Organizations need everything—both new and legacy resources—to just work. End users expect things to run smoothly and reliably, and for apps and services to be available to them anytime and from anywhere.

High complexity and even higher user expectations often make new service roll-outs very challenging.

## “CAN OUR NETWORK HANDLE THIS NEW ROLLOUT?”

Here is a common scenario in enterprises today. Business leaders in an organization determine that a new app will deliver cool new capabilities that will differentiate them in the market. They decide to go ahead with it, and delegate the roll-out to their IT and NetOps groups.

The app is unlike anything the tech team has deployed before. Imagine, for example, a bank that is implementing a video-teller app on their ATM machines and on users' mobile devices. It's a high-visibility app, so the performance and customer experience needs to be consistently excellent. But it's also a streaming, low-latency app that needs to support multiple device types and tie in securely to several back- and middle-office systems in real time.

In other words, the roll-out will be a tall order for the IT and NetOps groups. Those team members have questions, such as:

### Does the organization have the necessary capacity and throughput to run the new app effectively?

- Will it require a few large 'pipes' with lots bandwidth, or lots of smaller pipes spread out across the organization, each with less available bandwidth?
- What does this new provisioning mean for the rest of the network?

### How will the team handle service assurance and maintain a high-quality user experience?

- What about performance levels, baselines, alerting thresholds, and all the rest?



## SEVONE DATA PLATFORM PROVIDES THE ANSWERS.

With broader data collection coverage and more speed, flexibility, and scalability than any other solution on the market today, SevOne Data Platform gives teams network visibility and performance insights they need to ensure smooth and successful new service roll-outs.

SevOne Data Platform gathers and unifies metrics, flows, logs and user experience data to provide complete, end-to-end network visibility in near-real-time. It also generates valuable network performance insights that enable teams to understand dynamic workflows, see dependencies, and anticipate and address potential problem areas. SevOne Data Platform makes it easy for teams to visualize and to optimize the network resources that support new apps and services.

When a new app or service is running in a production environment, SevOne Data Platform provides teams with the real-time intelligence they need to spot network performance issues early. With these timely insights, IT and NetOps teams can respond quickly and effectively so that issues don't grow into user-impacting incidents or outages.

Introducing complex, latency-intolerant apps and services into next-gen networks and infrastructures isn't a simple task. But with best-in-class coverage, speed, flexibility, and scalability, SevOne Data Platform delivers the network visibility and performance insights that teams need to rollout these new apps and services confidently and successfully.

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