



SevOne UK-EU Privacy Policy

SevOne respects your privacy and is committed to protecting the personal information you share with us. On the 25th May 2018 an important piece of European Union Legislation came into force called the EU General Data Protection Regulation ((EU) 2016/679) (GDPR). This Privacy Policy describes how SevOne collects and uses personal information of individuals based within the European Union in accordance with the GDPR.

SCOPE

SevOne is made up of different legal entities, details of which can be found [here](#). This Privacy Policy applies to SevOne worldwide but only in relation to EU residents (which includes all SevOne offices and subsidiaries around the world) however SevOne, Inc. is the controller responsible for how SevOne handles your personal information (please see the How to Contact Us section below).

PERSONAL INFORMATION

Personal information means any information that may be used to identify an individual.

SevOne collects the following information about you:

Identity information: first and last name, email address, telephone number, physical address, title, occupation, work industry, login information (account number, password);

Business information: physical business address and information about your current position and role;

Marketing and behavioral information: whether you have responded to event invitations, whether you have clicked on links or opened articles or emails sent by us, comments you may have made about our products and services and your marketing preferences (such as whether you have opted out of receiving marketing communications from us).

Technical data: When you browse our Web site, you do so anonymously, unless you have previously registered with us. We do collect IP (Internet Protocol) addresses of computers for the purpose of maintaining and improving site quality and integrity. This log is a standard method of reporting in order to statistically determine which parts of our Web site are visited and how long visitors spend there. We also log the type of browser and operating system you are using. We do not automatically collect other personal information, such as your email address. Like many other commercial Web sites, the SevOne Web site may use a standard technology called a “cookie” to collect information about how you use the site. Please go to “Cookies and Other Web Technologies” below for more information.

If we link other data with your personal information, we will treat that linked data as personal information.

HOW WE COLLECT YOUR PERSONAL INFORMATION

We use the following methods to collect your personal information:

Identity information: This information is either collected directly from you:

when you register with SevOne;

when you register as a partner;

when you register an online program, event, or seminar;

when you request product (including but not limited to product evaluations), services, maintenance and support or information;

when you participate in SevOne events, surveys, questionnaires or evaluations;

when you submit a job application via our website; or

otherwise correspond with us or request information from us.

Business information: We either collect this information directly from you via the above methods or we may obtain this information from sources such as your LinkedIn profile.

Marketing and behavioral information and Technical data: We collect this information automatically using software programs.

We do not use your personal information for automated decision making. Automated decision making is where a decision is made about you using automatic means (such a software) and the decision has a significant impact on you.

COLLECTION OF YOUR PERSONAL INFORMATION FROM THIRD PARTIES

In addition, from time to time, SevOne receives personal information from business partners and vendors. Please click [here](#) for a list of third parties from whom we collect personal information and the nature of the relationship which we have with those third parties. SevOne only uses such information for purposes as specified herein if SevOne reasonably believes that it has been duly collected in accordance with applicable laws. We will notify you in our first communication with you whether your personal information has been collected from a third party. Please contact us using the contact details below if you have any specific question regarding the third party from whom we received your personal information.

If you choose to provide SevOne with a third party's personal information (such as name, email, and phone number), you represent that you have the third party's permission to do so. Examples include forwarding reference or marketing material to a friend or sending job referrals. Third parties may unsubscribe privacy@sevone.com.

HOW WE USE YOUR PERSONAL INFORMATION AND LEGAL BASIS

We will only use your personal information in accordance with the law. We have explained below each lawful basis for using your personal information, and the purposes for which we use your personal data.

Performance of a contract

We need to use your personal information, such as Identity Data for the purposes of performing a contract you have entered into with us. For example, to supply products and services to your or your company and future product information and documentation.

Necessary for our legitimate interests

We use your personal information for ongoing business purposes. For example, we may use your Identity information, Marketing and behavioral information and Technical Data to grow our business by performing marketing activities such as improve our Web Site, storing your interests and preferences in order to customize your visit to our Web Site, to communicate with you, to compile and analyze trends, and to carry out the transactions you request when you visit the Web Site.

Compliance with a legal obligation

We use your Identity information and Marketing and behavioral information and Technical Data to comply with various legal obligations including ensuring that you do not receive marketing communications from us in circumstances where you have advised us that you do not wish to receive those communications.

Generally, we do not use consent as our lawful basis for using your information but, regardless of this, you have a right to request us to stop sending marketing communications to you at any time by contacting us (see How to Contact Us below) or clicking the opt out link at the bottom of our email communications.

If you would like further information about the specific lawful basis we rely on when using your personal information, please contact us using the details set out in the How to Contact Us section below.

ACCESS TO AND ACCURACY OF YOUR PERSONAL INFORMATION

We need your help in keeping your personal information accurate and up to date. SevOne provides a number of options to access, correct, suppress, or delete your personal information:

You can view or edit your SevOne.com personal information and preferences online by using this [link](https://www.sevone.com/communication-preferences) <https://www.sevone.com/communication-preferences>.

You can exercise your rights of access and request corrections, suppression, or deactivations under applicable data protection laws directly with that SevOne entity as described in the specific Product documentation.

If you need additional assistance, or help with accessing, correcting, suppressing, or deleting your personal information, please feel free to contact us directly (see How to Contact Us below).

YOUR CHOICES AND SELECTING YOUR COMMUNICATION PREFERENCES

We give you the choice of receiving a variety of information related to our products. You can manage your communication preferences through the following methods:

By following the instructions included in each promotional email from us to unsubscribe from that particular mailing.

By sending us a message through email (see How to Contact Us below) or by mail to: SevOne, Inc., Attn: Legal and CFO, 800 Boylston Street, Suite 2900, Boston, MA 02199, USA. Please be sure to include your name, email address, and specific, relevant information about the material you no longer wish to receive.

These choices do not apply to service notifications or other required communications that are considered part of certain products, which you may receive periodically unless you stop using the Product in accordance with its terms and conditions. With your permission, we may also share your personal information with SevOne business partners or vendors, so they may send you information about products or

services that may be of interest to you. To opt out of this sharing with third parties for marketing purposes, see <https://www.sevone.com/communication-preferences>.

By using our websites, products, or otherwise providing personal information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use. For example, if we learn of a security system's breach, we may attempt to notify you electronically by posting a notice on our websites, by sending an email, or otherwise contacting you.

SHARING YOUR PERSONAL INFORMATION

SevOne may share your personal information with third parties for the purposes of operating our business, delivering, improving, and customizing our products, sending marketing and other communications related to our business, and for other legitimate purposes permitted by applicable law or otherwise with your consent.

SevOne may share personal information in the following ways:

Within SevOne and any of our worldwide subsidiaries for purposes of data processing or storage.

With SevOne business partners or vendors, so that they may share information with you about their products or services. To opt-out of SevOne sharing with third parties for their marketing purposes, see please see [here](#).

With business partners, service vendors, authorized third-party agents, or contractors to provide a requested Product, service or transaction. Examples include but are not limited to: processing of orders, assisting with sales-related efforts or post-sales support, and providing maintenance and support of our products.

In connection with, or during negotiations of, any merger, sale of company assets, consolidation or restructuring, financing, or acquisition of all or a portion of our business by or to another company.

In response to a request for information by a competent authority if we believe disclosure is in accordance with, or is otherwise required by, any applicable law, regulation or legal process.

With law enforcement officials, government authorities, or other third parties as necessary to comply with legal process or meet national security requirements; protect the rights, property, or safety of SevOne, its business partners, you, or others; or as otherwise required by applicable law.

In aggregated, anonymized, and/or de-identified form which cannot reasonably be used to identify you.

If we otherwise notify you and you consent to the sharing.

TRANSFERS OF YOUR PERSONAL INFORMATION OUTSIDE OF THE EUROPEAN ECONOMIC AREA

Your personal information is shared and stored at SevOne headquarters in the USA which involves the transfer of your information outside of the European Economic Area (EEA).

Whenever we transfer your personal data outside the EEA, we ensure a similar degree of protection is afforded to it by ensuring at least one of the following safeguards is implemented:

we will only transfer your personal data to countries that have been deemed to provide an adequate level of protection for personal data by the European Commission or to entities whom are signed up to the US Privacy Shield (see <https://www.privacyshield.gov>); or we have in place specific contracts approved by the European Commission which give personal data the same protection it has in Europe.

If you require any further information on the specific mechanism used by us when transferring your personal data out of the EEA, please contact us using the details provided in the How to Contact Us section below.

SECURITY OF YOUR PERSONAL INFORMATION

We intend to protect the personal information entrusted to us and treat it securely in accordance with this Privacy Policy. SevOne implements physical, administrative, and technical safeguards designed to protect your personal information from unauthorized access, use, or disclosure. We also contractually require that our suppliers protect such information from unauthorized access, use, and disclosure. The Internet, however, cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any personal information you provide to us.

RETENTION OF PERSONAL INFORMATION

SevOne retains personal information for as long as necessary to provide our products and services, to comply with our business requirements, legal obligations, resolve disputes, protect our assets, and enforce our agreements.

To determine the appropriate retention period for your personal information, we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of your personal information, the purposes for which we process your personal information and whether we can achieve those purposes through other means, and the applicable legal requirements.

In some circumstances you can ask us to delete your personal information. Please see further information within Your Legal Rights section below.

In some circumstances we may anonymise your personal information (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

USE OF COOKIES AND OTHER WEB TECHNOLOGIES

Like many websites, SevOne uses automatic data collection tools, such as cookies, embedded web links, and web beacons. These tools collect certain standard information that your browser sends to our website. Examples include your browser type and the address of the website from which you arrived at our website. They may also collect information about:

Your Internet Protocol (IP) address. This is a number automatically assigned to your computer or device whenever you connect to the Internet. It is a unique address assigned by your Internet service provider or IT department on a TCP/IP network. Among other things, the IP address allows web servers to locate and identify your device.

Clickstream behavior. This includes, for example, the pages you view and the links you click. These tools help make your visit to our website easier, more efficient, and more valuable by providing you with a customized experience and recognizing you when you return.

If you prefer not to receive cookies while browsing our Web site or via HTML-formatted emails, you can set your browser to warn you before accepting cookies and refuse the cookie when your browser alerts you to its presence. You can also refuse all cookies by turning them off in your browser, although you may not be able to take full advantage of SevOne's Web site if you do so. In particular, you may be required to accept cookies in order to complete certain actions on our Web site. To use/navigate through many parts of our Web site, you do not need to turn on cookies.

E-MAIL

SevOne does not sell its customers' e-mail addresses to third parties. We may disclose customers' e-mail addresses to business partners that perform marketing services for us. E-mail addresses you provide are used only to service your account and provide you with information on SevOne products and services. You may, however, opt out from any promotional emails by contacting privacy@sevone.com.

SURVEYS

Occasionally, we conduct surveys regarding our Web site or other products or services. The information you provide is used collectively for analytical purposes. You will not receive unsolicited communications as a result of your participation in a survey if you notify us not to contact you.

LINKS TO OTHER SITES

On our Web site, we may provide links to third parties that provide articles and other information which may be of interest to you. Should you choose to visit these sites, you should read their privacy policies to understand what information they collect from you and how they use it.

FORUMS AND BLOGS

SevOne's Web site allows our users to publish content via discussion forums, blogs, and other means. Any information that is disclosed in these forums becomes public information which could be read, collected or used by other users to send you unsolicited messages. We are not responsible for the personally identifiable information you choose to submit in these forums. You should exercise caution when deciding to disclose your personal information. SevOne may, from time to time, send emails regarding our products and services to users who have published content through our Web site. Each participant's opinion expressed is his or her own and should not be considered as reflecting the opinion of SevOne. Note also that your use of these online communication tools is subject to our Terms of Use. Personal information given to SevOne may be transferred across state and country borders for data consolidation, storage and simplified information management. To request removal of your personal information from our blog or community forum, contact us at privacy@sevone.com. In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

COLLECTION OF DATA FROM CHILDREN

SevOne does not knowingly collect personal information from individuals under the age of thirteen (13) or the applicable age of consent in your country. If you believe that SevOne may have collected personal information from someone under the applicable age of consent, please email privacy@sevone.com.

YOUR LEGAL RIGHTS

Under EU data protection laws, you have the following rights in relation to your personal information:

Request access to your personal information

This enables you to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.

Request correction of personal information that we hold about you

This enables you to have any incomplete or inaccurate information we hold about you corrected. Please note, we may need to verify the accuracy of any new details you provide.

Request erasure of your personal information

This enables you to ask us to delete personal information where there is no good reason for us continuing to process it. This may also apply where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to delete your personal information to comply with local law. Please note, however, that we may not always be able to comply with your request for erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.

Object to processing

This enables you to object to processing of your personal information where we are relying on a legitimate interest (or those of a third party) and there is something about your personal situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal information for direct marketing purposes.

Right to withdraw consent

You may withdraw consent at any time where we are relying on consent to process your personal information. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent.

Request to transfer information

This enables you to request the transfer of your personal information to you or a third party. We will transfer the data in a structured, commonly used, machine readable format. This right applies only in respect of automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

Right to make a complaint to a supervisory authority

You have the right to make a complaint at any time to the relevant supervisory authority for data protection issues. We would, however, appreciate the chance to deal with your concerns before you approach the authority so please contact us in the first instance.

A full list of the data protection authorities in the EU, and the relevant contact details can be found at: http://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm.

If you wish to exercise any of the above rights, please contact us using the details provided in the How to Contact Us section below.

CHANGES TO THIS PRIVACY POLICY

SevOne will amend this Privacy Policy from time to time. If we make any substantial changes of this Privacy Policy, we will make that information available by posting a notice on this site.

HOW TO CONTACT US

If you have questions or concerns about our collection, use, or disclosure of your personal information, please contact us.

The data controller responsible is SevOne, Inc. with an address as follows:

SevOne, Inc.
Attn: Jim Quinn
800 Boylston Street, Suite 2900
Boston, MA 02199

privacy@sevone.com

Phone: 617-982-7642

Corporate Headquarters

SevOne, Inc.
800 Boylston Street
Suite 2900
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